

MODEL A FORD CLUB OF AMERICA
BOARD OF DIRECTORS MEETING
NATIONAL CONVENTION – RUIDOSO, NM
JUNE 28, 2024
8:00 AM MOUNTAIN TIME
AGENDA

President – Robert Bullard

1. Call to Order
2. Pledge of Allegiance
3. Welcome to BOD Members and Guests
4. Recording Meeting – One person be recognized, state your name and speak one at a time.
5. Motion #1: Approval of the May 10, 2024 BOD Budget Meeting Minutes - (Gary Price)
6. Motion #2: Approval of the May 11, 2024, BOD Special Meeting Minutes - (Gary Price)
7. MAFFI HOF Discussion & Nomination Update.
8. 2025 NAB Discussion & Update.
9. Actions Pending from February 2024 Board Meeting:
 - a. Follow-up on Upholstery Book, as a digital item, in the September, 2024 MAFCA Board Meeting
 - b. Send Completed MAFFI HOF Nomination information to appropriate MAFFI Representative.
10. Review Personal Goals:
 - a. Modify and update as necessary the: MAFCA President’s Turnover File Checklist Memorandum. (In Process)
 - b. Resolution and direction forward for new Webmaster and Web update. (Complete)
11. Resolve open dates for 2025 National Awards Banquet. (In Process)
12. Other

Vice President – Ed Tolman

1. National Conventions:
 - a. 2024 – Ruidoso, New Mexico – Southwest A’s – Ray Gabaldon and Vicky Lu-Jan Gibbs co-chairs
 - b. 2026 – Pendleton, Oregon – Blue Mountain A’s – chair Jack Remillard
 - c. 2028 – Open
2. National Tours:
 - a. 2025 – June 16-20 - Civil War Battle Fields – Dallas chapter host - Trish and Arlen Evans co-chairs
 - b. 2027 – Route 66 Anniversary Tour (Still no signed agreement from Temecula Valley A's)
 - c. 2029 – Open
3. National Award Banquets:
 - a. 2024 – Salt Lake City (Howard Eckstein chairman)
 - b. 2025 – Open - Discussion: Possibility of MAFCA Board hosting 2025 NAB or assigning a committee
 - c. 2026 – Open (Possible Northern California host preparing to apply)
 - d. 2027 – Visalia, California (Bill Bennett chairman)
4. [A World and Youth Groups: Report from MAYRA \(Liaison\)](#)
5. Actions Pending from May 2024 Board Meeting:
 - a. Obtain and share Santa Maria financials with Salt Lake team. (This item is Done) Chet requested that these financials be put into the directors only folder going forward. (This part needs to be done)
 - b. Put together financial statements for the last 5 years’ events so that this Board and future Boards can better understand them. (Ed committed to doing these sans 2020 as the National Events were cancelled that year)
 - c. Create a Guidebook on how to host a successful National Awards Banquet (9-page document almost complete, will go to Rick Black soon for a grammar pass and then get posted to the Directors Only folder)
 - d. Create a Guidebook for leading a National Tour (TBD)

- e. Create a Guidebook for hosting a National Awards Banquet (In Editing)
- f. Find a host for the 2025 National Awards Banquet (No host yet but looking!)
- 6. Review Personal Goals:
 - a. Create a Guidebook for leading a National Tour (TBD)
 - b. Create a Guidebook for hosting a National Awards Banquet (Almost done, see above)
 - c. Find a host for the 2025 National Awards Banquet (No host yet)
- 7. Other

Secretary – Gary Price

- 1. Board Calendar, Travel Workbook and Policy Compilation tools
- 2. [Calendar \(Liaison\)](#)
- 3. [Social Media \(Liaison\)](#)
- 4. Review Actions Pending from previous BOD meeting.
 - a. Distribute agendas, minutes, action items, highlights of all Board meetings held throughout the year.
 - b. Provide members with a copy of all Board meeting minutes, with voting tabulations, via the Members Only page on the MAFCAs website.
 - c. Create tools to help make the Board more effective and teach the Board how to use them effectively.
 - d. Maintain Board Calendar and MAFCAs Calendar of Events accurately as the Calendar liaison.
- 5. Review Personal Goals for 2024
 - a. Improve Board Collaboration
 - b. Create Shared Tools for Better Board Communication
 - c. Compile Chapter Contact Information from website
- 6. Other

Treasurer – Melanie Whittington

1. Financial update
 - a. UBS statements distributed to Board members each month
 - b. UBS CD updates
 - c. Budget review, as needed
2. MAFFI (Liaison)
 - a. Attended MAFFI Zoom meeting on April 25, 2024
 - i. VP Katie Herrick resigned as VP, in early June
 - b. MAFCA Hall of Fame nomination, June Deadline. Nominee was voted on at the May meeting
 - c. Model A Days Sept 20-21; Theme – Commercial vehicles
 - d. Bricks: 100 Bricks at the 2024 MAD event. Let's support the event this year as much as possible.
3. EFC – Era Fashion Committee (Liaison)
 - a. General updates
 - b. Follow up from May 11 meeting
 - i. Rick Black converted sample InDesign files from the Fashion Guidelines into Word Documents. The process is not completed, and the EFC continues to evaluate which direction to proceed.
 - b. Website update:
 - i. 14 Fashion Judging forms converted to fillable forms, and loaded to the website
 - ii. New Fashion Display Judging and Fashion Model Judging information loaded to the website
 - c. Fashion Event Sanctioning
 - i. Motion to approve NCRG event May 23-25, 2025, with Pat Menz as the Host Fashion Coordinator (See Event Form at end of Agenda)
 - d. EFC members, terms starting July 1, 2024
 - i. Motion to approve EFC members Anne Neely-Beck, Diann Eason, Laurie Elliott for the 2024-2026 Term.
 - ii. 2024-2026 EFC Members: Lois Przywitowski, Peggy Gill, Perry Jones, Anne Neely-Beck, Diann Eason, Laurie Elliott
4. Review Personal Goals
 - a. Update process docs for the Treasurer

- b. Provide reporting on finances timely and with info from Sandra
- c. Clarifying the Dues Offset account process: history/background, how it's tracked, how to move forward.
- 5. Review Actions Pending from previous BOD meeting
 - a. Verify payroll tax estimates with accountant, potentially including unemployment insurance increases, which may increase substantially.
 - b. Recategorize \$2,500 website payment from "Computer Consulting & Software" to new "Webmaster" line item
 - c. Bring any significant budget changes back to the board at the June meeting for approval.
 - d. Create better reports for Finances. (Please contact Melanie if you need a financial report created or have an idea of a new report that would be good to have in the future and she will work on it)
 - e. Clarify the dues offset account (e.g. background, how to track, how to use moving forward). (In Process)
- 6. Other

Chapter Coordinator – Will Langford

- 1. Chapter Updates
 - a. Current Chapter Count
 - b. Prospective New Chapters
 - c. 50 Year Brick Recognition
- 2. Flying Quail/Constant Contact Update
- 3. [Webmaster \(Liaison\)](#)
 - a. Site Development
- 4. Review Personal Goals
 - a. Enhance Chapter Communications through all means possible.
 - b. Create & document process improvements for next Chapter Co-Ordinator.
- 5. Review Actions Pending from previous BOD meeting.
 - a. Talk with MARC counterparts on the possibility of having a joint Convention in 2028 to celebrate the 100th anniversary of the first Model A and bring this discussion to a future Board meeting.

- b. Work with Peter Gariepy to develop website attributes and, if possible, provide a demonstration of the new website for review at the June Board meeting.
- 6. Other

Marketing & Membership – Chet Wojcik

- 1. Board Nomination Update / Motion
- 2. Hershey Update
- 3. Membership Update / Trends
- 4. “Where are we Going” Update
- 5. Review Personal Goals
 - a. Provide a list of Board Nominees for 2025
 - b. Improve board collaboration by leading task forces (e.g. Membership Strategy Session) to create positive momentum.
 - c. Attend Chapter meetings in local area on a regular basis.
- 6. Review Actions Pending from previous BOD meeting.
 - a. Pursue Facebook mode – public/private/hybrid and discuss further with Facebook admins.
 - b. Lead strategic planning session regarding ideas on how to maintain and increase membership.
- 7. Other

Advertising – Bill Truesdell

- 1. Advertising Business:
 - a. New Ads
 - a. Business Card – Business Card – BeezKneez Puzzles paid for 2 issues

- b. Renewed Ads
 - a. Full Page – Snyders Antique Auto
 - b. Quarter Page – Gaslight Auto Parts
 - c. Quarter Page – Valley Machine Shop 5 Speed Conversion
 - d. Business Card – J & L Enterprises
 - e. Business Card – Classtique Upholstery
 - f. Business Card – Expert Model A Mechanical Service
- 2. [MAFCA Office \(Liaison\)](#)
- 3. Review Personal Goals
 - a. Maintain or improve Ad revenue for the year
 - b. Work with Ruth Janke to create a “Pick Up” book to have for sale by end of calendar year 2025 - Progress is being made on the Pickup book
 - c. Work with Ruth Janke to begin work on an “Upholstery” book after the “Pick Up” book is completed.
- 4. Review Actions Pending from previous BOD meeting.
- 5. Other

Technical Director – Paul Shinn

- 1. Questions and answers from MAFCA email update
- 2. Questions and answers from ModelAtech Questions email update
- 3. [Restorers Class Committee \(RCC\) \(Liaison\)](#)
- 4. [Judging Standards Committee \(JSC\) \(Liaison\)](#)
- 5. Review Personal Goals
 - a. Meet several clubs on “Garage Day” to work with them on technical projects
 - b. Create a searchable tech questions/answers page, publish and keep up to date throughout the year.
 - c. Create a set of “value added” services for MAFCA members and present them to the Board for approval.
- 6. Review Actions Pending from previous BOD meeting.
 - a. Create a process to memorialize all the tech questions to a “director’s folder” on the MAFCA domain.

7. Other

Publications/Public Relations – Dave Gill

1. *Restorer* Editors Contract
2. *Restorer* Magazine
 - a. July/Aug 2024 issue delivered.
3. Publication update
 - a. Restorer thumb drive proofing status
 - b. Pickup book status
4. [Insurance \(Liaison\)](#)
5. Upcoming literary awards voting.
6. Review Personal Goals
 - a. Complete thumb drive project
 - b. Negotiation of Restorer editors contract extension
 - c. Negotiating a new contract for printing and mailing of *The Restorer*
7. Review Actions Pending from previous BOD meeting.
 - a. Work with Paul to determine how to create an automated proofing process of Versions 1-65 (well, versions 51-65) so that we can have all the digital versions on a thumb drive, available to sell, this year.
8. Other

Office Manager – Sandra Aguirre

1. 2025 Membership renewal mailing
2. Hershey
3. Merchandise
4. Review Personal Goals for 2024
 - a. Maximize Savings on postage.
 - b. Restorer Printing – Contract Negotiations
 - c. 2024/2025 Budget
5. Review Actions Pending from previous BOD meeting.

- a. Determine the sources for our new members (e.g. member referrals, Facebook, YouTube) and capture those by putting a process in place once we get a new shopping cart.

6. Other

Gary Price – Secretary

June 13, 2024