FASHION DISPLAY JUDGING OVERVIEW

Fashion Display Judging was developed to add interest to any meet and consists of static displays of Original, Reproduction and Era Image fashions from 1928-1931. The display is designed and set up by an entrant or team, and is judged for correctness against MAFCA's Fashion Guidelines.

Many members have wonderful collections of Model A fashions, and Fashion Display Judging allows them to participate in judging and show their creativity for displaying these fashions without physically wearing their garments.

A Fashion Display entry can be made by an individual or a team of two or more. A display depicting a couple or family is counted as a single entry. Only one entry per registrant is allowed.

Information for the Entrant:

- The Fashion Display Entrant will set up their fashion display in an area of a minimum of 3 linear feet and table top width, plus 2 ft. of floor space adjacent to their display table. If 8 ft. tables are available, then 4 ft. of table top width can be allowed.
- More area will be allowed if the class for the display is designated as a family, group, or couple.
- Fashion Display Entrants may bring a display stand or manikin to set beside their table (see examples below). All stands, manikins, and display materials must be free standing, and cannot be attached to or touching posts, curtains, or any architectural structures.
- Set up time allowed will be a minimum of one hour and is set by the host club.
- Display setup is limited to two people.
- Displays should consist of an entire ensemble: major garment, headgear, coordinated apparel, accessories, and foot gear.
- "Fit" and "Hairdo" will not be judged in Fashion Display Judging.
- A display box is recommended to secure small items like purses, jewelry, hair adornments, etc. Small accessories may also be carried into the Fashion Display Judging area at the time of judging.
- Judges will be looking for the Fashion Display Entrant's adherence to MAFCA's Fashion Guidelines as well as creativity in displaying their entry. The "Overall Appearance" score is where the creativity component is addressed and consideration will be given for how the total display is arranged and presented, displaying the ensemble to its fullest advantage.
- Photographs of each display will be taken for reference. The photos may be shown at the Fashion Awards presentation and used for publication in the Restorer.
- A Fashion Model Entrant can also be a Fashion Display Entrant.

What to Expect on Judging Day:

All entry displays will be set up at the same specified time. Prior to the event, Fashion Display Entrants will be given an estimated time when their display will be judged. The Fashion Display Entrant must be present when their display is being judged. The entrant may be asked to present an item for closer inspection. When finished, the Fashion Display Entrants will be asked to leave the immediate area while the judges discuss and mark their judging sheets. All Fashion Displays will remain in the judging room until all judging has been completed.

Viewing of Fashion Displays:

A viewing period will be scheduled to allow meet participants to view the Fashion Display Judging entries. Fashion Display Entrants are to remain with their display to describe their entry and provide security while the area is open for viewing. Depending on the meet schedule, the Fashion Display Entrant may have to setup their display at a later time for the viewing period.

Awards:

Awards will be given out by Categories. There may be a Best of Category in <u>each</u> area.

At National and International Conventions, a MAFCA Award of Excellence pin may be awarded.

0-79

Display Examples:

The award system is as follows:

Original & ReproductionModel A Era Image122-125Award of Excellence97-100Award of Excellence115-121First Place90-96First Place100-114Second Place80-89Second Place

Display Hardware:

0-99

Display hardware can be found online to enhance the display. All display hardware is provided by the entrant.

Third Place

Examples of Display equipment:







Display Box



Third Place

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