

MODEL A FORD CLUB OF AMERICA
BOARD OF DIRECTORS ZOOM MEETING
SATURDAY, MAY 10, 2025
8:00 AM PACIFIC TIME
AGENDA

President – Ed Tolman

1. Call to order
2. Pledge of Allegiance
3. Approval of the February 22, 2025 meeting minutes
4. MAFFI Hall of Fame nomination.
5. Google Drive compared to previous?
6. Business Recovery Plan, delayed until the end of the year.
7. Tom Sieffert's Technical directory – Availability? Member's only or available to all?
8. Please include Sandra and myself on all email, just to keep us abreast of the issues.
9. Email Scammers: is there anything we can do?
10. 2025 SEMA visitation – November 4-8 in Las Vegas (On my own dime)
11. *Flying Quail* is flying high thanks to Robert Mack and Gary Price
12. Report on goals – social media and chapter visitation
13. Other

Vice President – Happy Begg

1. National Conventions:
 - a. 2026 - Pendleton, Oregon/Blue Mountain A's
 - b. 2028 – Open
2. National Tours:
 - a. 2025 - Virginia/Dallas Chapter
 - b. 2027 – Open
3. National Awards Banquets:
 - a. 2025 - Mobile, Alabama/Gulf Coast Model A Club

- b. 2026 – Open
 - c. 2027 – Open
- 4. Calendar
- 5. Website Liaison
- 6. The *Flying Quail* / Mailchimp
- 7. Other

Secretary – David Frazee

- 1. MOTION: To eliminate the obsolete policy P2S05e.
- 2. MOTION: To edit the Ethics policy, P1S14.
- 3. Youth Committee (P3S19) possible reactivation
- 4. Google Drive Calendar Spreadsheet
- 5. Other

Treasurer – Bill Truesdell

- 1. Financial update
 - a. All investment funds moved from UBS to Charles Schwab
 - i. We have maintained the same three separate accounts:
Operating, Building Fund, & Dues Offset
 - b. Schwab investment reports
 - c. CD updates
- 2. MOTION: to update Policy P2 S06-D Treasurer responsibilities
- 3. MOTION: to update to Policy P2S02, Financial Reporting
- 4. MOTION: to approve the Budget for FY 2025-2026
- 5. Charging fee for use of credit/debit cards as of April 10, 2025
 - a. Costing us \$13,000 per year
 - b. Amounts to \$3.5% for every credit/debit card transaction
 - c. If customers write a check, there is no fee added
 - d. Clarifying what sales tax should be applied to
 - i. Merchandise
 - ii. Fee recovery
 - iii. Handling Fees
 - e. Sales tax should not be charged on
 - i. Shipping

- ii. Membership
- 6. Review Personal Goals
 - a. Move investment accounts to a financial institution that will save MAFCA \$11,335 in service fees charged by UBS
 - b. Work on development of Upholstery Book for publication by 2nd quarter 2026
 - c. Work with other directors and webmaster to make substantive changes to MAFCA's website
- 7. Review Actions Pending from previous BOD meeting
 - a. Changes to Policy P2S06-D has completed the task of identifying how to use each of our three investment accounts
- 8. Other

Publications – Sherry Winkinhofer

- 1. Restorer Magazine
 - a. Next May/June 2025 issue status.
 - b. July/August deadline on the 20th
- 2. USPS Stamp Proposal Update
- 3. *Model A Instruction Books* to sell on MAFCA website. Update
- 4. EFC – Era Fashion Committee (Liaison)
 - a. MOTION (10) to approve 2025 EFC New Members
 - b. Pendleton OR- Request for MAFCA Fashion Event Sanctioning
- 5. MOTIONS
 - a. Policy Changes:
 - i. MOTION: to update P3S22 #3.
- 6. Other:

Advertising - Dave Krill

- 1. Advertising
 - a. Lost
 - b. Added
- 2. Insurance
 - a. Policy renewed with JC Taylor
 - b. Increase in premium, approximately \$5000, same coverage.

- c. Starstone, LASLI, explanation.
 - d. No age requirement for directors
 - e. No issues
3. Model A Ford Foundation Inc
 - a. Highlights from the April 17 board meeting
 - b. MARC donation.
 - c. Maffi.org website, raffle, sign up for events
4. Central California Regional Group
 - a. Liaison for CCRG to board
 - b. Jamboree Report
5. Goals
 - a. Continue mining for new advertisers, primary source marc
 - b. Get out a letter to potential advertisers in the *2026 Roster* advising there is a deadline of Nov. 15 to secure ad space.
6. Other:

Chapter Coordinator – Doug Linden

1. Chapter Activity
 - a. Renewal Status
 - b. Disbandment
 - c. New Chapter Application
2. Newsletter Evaluation Process
3. Website Updates
4. Liaison
 - a. Social Media
5. Other:

Technical Director – Paul Shinn

1. Restorers Class Committee:
 - a. MOTION to approve new committee members to the RCC.
 - b. Robert Mack takes over writing RCC articles for Flying Quail.
 - c. Upcoming RC evaluations at NCRG roundup (update).
 - d. MARC "Driver's Class" equivalent to Restorer's Class.
 - e. Budget.

2. Judging Standards Committee
 - a. MOTION: to approve a new committee member to the JSC.
 - b. Status of rev 5.
 - c. Paul Shinn moves from apprentice to judge.
 - d. NCRG roundup: Currently 3 vehicles entered in blue ribbon.
 - e. Budget.
3. Technical Director:
 - a. Tech questions update.
4. Need for more easily keyword searchable Q&A on MAFCA website.
5. MAFCA membership value added (vendor discounts, etc.) like AAA. Maybe motion in the works?
6. Noticeably fewer reproduction parts are being made now. Ideas?
7. MAFFI Model A Days in Sept. Working with MARC Technical Director, Larry Sheppard.
8. Other

Membership and Marketing – Jay McCord

1. 2025 Election and Candidates for 26-27
 - a. We will have four open positions for the 26-27 election.
 - b. Notification of approved Candidates for the 2026 Election.
2. 2025 Member numbers to date
3. Membership initiatives:
 - a. Free New Membership program continues
 - b. Event Kit Usage- Four appointments to date
4. MAFCA.com Sales
 - a. Month of July Roadster Shirt Promotion
5. Facebook
 - a. Group continues to grow
 - b. Admins continue to function well
 - c. Program to clean up undesirable posts
 - d. Les Andrews New Member Monthly Drawing 4 winners to date
6. Goals for 2025:
 - a. Touch many new Model A Hobbyists and bring them into the club.
 - b. Accomplish Growth in membership for 2025.

- c. Attend as many Chapter Meetings and Events as possible.
 - d. Increase sales in our store by offering new products.
 - e. Continue to grow our Facebook Group Page.
7. Other

Office Manager – Sandra Aguirre

- 1. 2025 Membership
- 2. New merchandise.
- 3. Model A Day - Work Schedule
- 4. NAB Reservations
- 5. Other