MODEL A FORD CLUB OF AMERICA

Display Advertising Rates for *The Restorer* Magazine

(Full Color)

These rates apply to graphic files submitted to MAFCA by advertisers once the ad has been approved by the Advertising Director. Payment in all cases must be made to the MAFCA office in advance of the advertisement running in *The Restorer.* The magazine is published six times each year.

Standard Rates (U.S. $)

Size/Insertions	1X	2X	3X	4X	5X	6X
Full Page	$700	$1,300	$1,900	$2,400	$2,900	$3,300
½ Page	$400	$700	$1,000	$1,300	$1,600	$1,800
¼ Page	$210	$400	$600	$800	$920	$1,050
1/6 Page	$170	$320	$450	$590	$800	$900
1/8 Page	$130	$250	$360	$450	$550	$650
Bus Card	$60	$120	$175	$200	$260	$300

Premium Space (U.S. $)

Advertising space is also available on the **inside front and inside back covers.** This is premium space and the following rates apply. Full page ads only.

Size/Insertions	1X	2X	3X	4X	5X	6X
Full Page	$1,050	$2,100	$3,050	$4,100	$5,150	$5,500

Stand Alone Display Advertising Rates for *MAFCA.com*

(Full Color)

A one-year advertising agreement is required for online display advertisements. Prepayment is required. If the advertiser cancels the ad, there will be no refund. Banner ads of standard size, if approved by the Advertising Director, can be placed on MAFCA's website without purchasing advertising space in *The Restorer*.

Size/Insertions	12 Months
Bus Card	$225

Effective, December 1, 2024

Display Advertising Rates for *The Restorer* bundled with *MAFCA.com*

(Full Color)

For those who wish to have BOTH an ad in *The Restorer* and the same ad on MAFCA's website, the additional cost is $100 for each ad size in each of the categories shown below. A 12-month commitment is required to bundle and receive the special price.

Standard Bundled Rates (U.S. $)

Size/Insertions	6X
Full Page	$3,400
½ Page	$1,900
¼ Page	$1,150
1/6 Page	$1,000
1/8 Page	$750
Bus Card	$400

Premium Bundled Rate (U.S. $)

(inside front and inside back covers)

Size/Insertions	6X
Full Page	$5,600

For questions, please contact MAFCA headquarters at MAFCAHQ@gmail.com or the Advertising Director at advertising@mafca.com.

Display Advertising Rates *Pre-Paid Multi-Year Discounts*

Prepaid	Discount
2-Year	12.5%
3-Year	15%
4-Year	17.5%
5-Year	20%